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## WHAT INFLUENCES YOUNG PEOPLE TO USE SUBSTANCES IN GLOUCESTER?

The Gloucester Health Department (GHD) held focus groups with high-schoolers, caregivers, and social workers to learn what factors encourage or prevent youth from using alcohol, marijuana, vape products, and illicit drugs.\*

#### **RISK FACTORS**

Factors that **increase** chances of youth using substances:

- Mental Health Challenges, including anxiety, depression, and experience with trauma
- Pressure to Succeed in school
- Instability at Home, such as caregiver use of substances, divorce, and fighting at home
- Peer Pressure

"One person says, 'Hey look I'm drinking.' That triggers a bunch of other kids because they want to do it too." - High Schooler

"Alcohol-Saturated" Community

#### PROTECTIVE FACTORS

Factors that **decrease** chances of youth using substances:

- Recreational Activities, such as sports, fine arts programs, clubs, and more
- Sense of Community gained from peer groups or activities
- Open Communication & Trusting Relationships with Caregivers

"My mom is like, 'I want you to be honest with me, and I want us to have a transparent relationship. And I know you probably will do this stuff at some point, so I'd rather have you tell me and we know and if anything happens, I am already aware of the situation."

-High Schooler

### RESIDENT RECOMMENDATIONS FOR HOW TO PREVENT YOUTH SUBSTANCE USE:

- 1. Create a safe, fun, and affordable drop-in center for youth of all ages
- 2. Teach caregivers about how to model healthy behaviors at home
- 3. Educate students about healthy coping mechanisms to deal with stressors

\* There were 18 participants in the focus groups, most of whom identified as female and non-Hispanic white. These themes are only reflective of their responses and cannot be generalized to other populations.



